The addition of image and video analysis to your applications is made simple by Amazon Recognition. The Amazon Recognition API only needs an image or video to identify items, people, text, scenes, and activities. Any inappropriate content can also be found using it. Additionally, it offers extremely accurate face comparison, face search, and facial analysis capabilities. For a wide range of use cases, such as user authentication, cataloging, people counting, and public safety, you may identify, analyze, and compare faces.

Common use cases:

1. Searchable image and video libraries
2. Face-based user verification
3. Detection of Personal Protective Equipment
4. Sentiment and demographic analysis
5. Facial Search
6. Unsafe content detection
7. Celebrity recognition
8. Text detection and Custom labels